



THE DANA CUP SPIRIT

Respect – Responsibility – Fair Play





The Dana Cup Spirit means that

We respect each other, no matter where we come from

We take responsibility, for ourselves, for each other
and for the community we are part of

We look beyond the game and make room for both
competition and love for the sport

We live the values both on and off the pitch

Swipe to see concrete actions and expectations for
everyone participating in Dana Cup





Participate

Everyone contributes to creating a fair and safe tournament. Your engagement and behavior affect the entire community, both on and off the pitch.

Appreciate

Show respect for referees, opponents, teammates and volunteers. Say thank you. Listen. Support. And remember to recognize others' efforts.





Eliminate

Say no to discrimination, cheating, bullying and poor behaviour. Dana Cup must be a place where everyone feels safe and welcome.

Celebrate

Celebrate the game, the community and the great experiences. Football is not only about winning but also about memories, joy and togetherness.





Evaluate

Reflect what went well today and what can we improve tomorrow? Learning and growth happen when we pause and take responsibility for our choices.

Motivate

Support and lift each other up, even when it's difficult. Create a culture where people cheer, encourage and believe in the best in others.





Integrate

Include others, regardless of language, background, or skill level. Dana Cup brings the world together. Remember to reach out and welcome others.

Sustainability

Take responsibility for the environment and shared facilities. Sort waste, use fewer resources and leave places cleaner than you found them. Sustainability is also Fair Play.





Respect the space

Treat your accommodation as your home. Keep order at the school, hotel, or campsite. Show consideration for staff and those around you.

A shared promise

The Dana Cup Spirit is a shared promise: We pledge to contribute to a safe environment where we treat each other with respect and demonstrate Fair Play, both on and off the pitch.





Dana Cup Fair Play Award

Football is about more than winning matches.
It's about respect, responsibility and community.

Throughout the tournament, one boys' team and one girls' team will be recognised for showing outstanding Fair Play both on and off the pitch.

Every act of kindness, respect and teamwork makes a difference.



Scan to nominate